



Town Centre Manager
Town Centre Office
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To: The Manager,
Eastleigh Town Centre Businesses

**BUSINESS BRIEFING NEWSLETTER
NUMBER 13, AUGUST 2005**

ON-STREET CAR PARKING

The Borough Council propose to control on-street parking (currently free) in Eastleigh town centre by Pay and Display machines from March 2006. The scale of charges (8am.-6pm.) are as follows:-

	Max. Stay	charge
Market St	30 mins.	30p
High St	30	30p
Blenheim Rd	30	30p
	60	60p
Leigh Rd Park	30	30p
	60	60p
Leigh Road shops	30	30p

If businesses wish to object to this proposal they should do so in writing by **25th August 2005** to Mr A R Ward, Head of Legal & Democratic Services, Eastleigh Borough Council, Civic Offices, Leigh Road, Eastleigh, Hants, SO50 9YN.

SUNDAY OPENING

In response to public demand shops in the Swan Centre will be open permanently on Sundays on 2nd October 2005.

While it is appreciated that not all businesses will benefit, it is important that as many shops in Market Street, High Street and Leigh Road are open so that we can give the message that Eastleigh is open as a whole for business. With the high concentration of housing around the Town Centre Eastleigh is well placed to capitalise on the resident population and address some of the leakage of customers which is being experienced to nearby towns and cities.

The Town Centre Manager will be visiting businesses within the next few weeks to gauge how many shops are likely to open and for multiples the Head Office policy about Sunday opening. A publicity campaign will be mounted to promote the Town Centre on Sundays if a reasonable number of shops participate.



SHOP WATCH RADIO LINK

25 shops and pubs in Eastleigh Town Centre have a Town Centre radio and are in regular contact with other retailers and the Town Centre CCTV about possible shoplifters and trouble-makers. CCTV staff know the faces of a good many of these individuals and can alert businesses if they enter their premises. It is still up to shops to alert the Police (999) of any crimes committed. For more information contact the Town Centre Manager or CCTV on 023 8061 5476

TRAINING

Businesses will be aware of the need to keep up to date with Health and Safety issues. Free monthly surgeries are held at Wessex House, Upper Market Street from 10.00am – 1.00pm. The next sessions are being held on:-

- 1st September 2005
- 6th October 2005
- 3rd November 2005
- 1st December 2005

Contact 023 8065 2778 to book a place.

A TRAINING NEEDS ANALYSIS for Eastleigh businesses is available free from Southern Entrepreneurs. Contact them at:-

www.southernentrepreneurs.com

CHRISTMAS LIGHTS SWITCH ON

This years Christmas lights switch on event will be held on Saturday 19th

November 2005. More details to follow.

TOWN CENTRE PERFORMANCE

Footfall in Eastleigh to June shows a year on year increase of 3.3%. Vacant retail properties at 1st August 2005 were 14 (August 2004 = 15) and of these three are undergoing shopfitting works.

TOWN CENTRE GROUP MEETINGS

The next meetings of the Town Centre Marketing Group will be held on 7th September and 2nd November 2005 at 6.00pm. Contact Mary Solly, Celebrations, Leigh Road on 023 8065 0200.

The next Town Centre Group Meeting, open to all, will be held on 12th October 2005 at 6.00pm. contact Charles Sims, Kingfisher, Market Street on 023 8064 2464.

For further information about any of the above items or to discuss positive ideas to improve the vitality of Eastleigh Town Centre contact Dennis Chandler, Town Centre Manager on 023 8068 8216, or town.centre@eastleigh.gov.uk.