

Note: On 20<sup>th</sup> February 2007 The Eastleigh Town Centre Group evolved into the, Eastleigh Town Centre Partnership. A revised Mission Statement, Vision, Terms of Reference and Constitution were adopted:

## EASTLEIGH TOWN CENTRE PARTNERSHIP

### Mission Statement

“To work in partnership to develop and improve the image and attractiveness of the Town Centre, attracting new retail, leisure and commercial businesses. To create a Town Centre which serves and involves the community, encouraging people from Eastleigh and elsewhere to visit and return regularly.”

### The Vision

To strengthen Eastleigh's role in the district, to seek to achieve recognition of Eastleigh Town Centre as a sub regional centre.

To offer a comprehensive range of businesses from national and independent retailers to specialist markets, commercial offices, leisure, and cultural facilities – a “one-stop” destination.

To provide a consistently high quality, safe and enjoyable experience.

To provide easy access into and around the centre for all modes of transport, giving priority to public transport, bicycles and walking.

To represent the businesses and other stakeholders in the Town Centre in all areas that may affect the overall operational development of the town.

# **Eastleigh Town Centre Partnership**

## **Constitution**

### **NAME**

- 1 The organisation will be called “Eastleigh Town Centre Partnership”.

### **OBJECTIVE OF THE PARTNERSHIP**

- 2 The objective of the Partnership is to bring together the stakeholders of Eastleigh Town Centre to work in partnership to develop and improve the image and attractiveness of Eastleigh Town Centre.

### **TERMS OF REFERENCE**

- 3 The Terms of Reference for the Partnership are:
  - (a) To serve as a forum for all partners to consult and co-ordinate actions and activities which will realise their aspirations for Eastleigh Town Centre.
  - (b) To set the broad direction of Town Centre initiatives, taking into account the needs of the town’s customers, employees, residents, visitors, traders, property owners and developers.
  - (c) To inform and advise the relevant Committees and Officers of the Council / other authorities on all aspects of their responsibilities for Eastleigh Town Centre and its environs.
  - (d) To promote improvements to and further development of the appearance, function, facilities, buildings and amenities of the Town Centre.
  - (e) To foster a customer care philosophy amongst all providers of Town Centre services.
  - (f) To develop a marketing and promotional strategy for the Town Centre in partnership with the Council.
  - (g) To seek funding opportunities for the furtherance of Town Centre initiatives.

- (h) To agree an action programme, based on a Business Plan, for the Town Centre.

### **TOWN CENTRE MANAGER**

- 4 The Town Centre Manager is employed by the Borough Council and will support the work of the Partnership by assisting and advising in the promotion of its activities.

### **COMPOSITION OF THE TOWN CENTRE PARTNERSHIP**

- 5 The Partnership will be drawn from stakeholders of the town to include the following categories:

Chairman  
Town Centre commercial organisations  
Town Centre retailers  
Eastleigh Borough Council Officer  
Eastleigh Borough Council Member  
Hampshire County Council Officer  
Eastleigh Police  
Public transport  
Swan Centre Management  
Town Centre Residents' Association  
Town Centre Manager  
Eastleigh Community Services  
Accessibility Representative  
Commercial property landlord  
Leisure/licensed trade

- 6 New members may be invited to join the Partnership at any time following a vote by the current members. A chair from within the Partnership will be elected. For specific agenda items, other representatives may be invited to attend a meeting but will have no voting powers.

### **SUB-COMMITTEES**

- 7 These may be set up as required by the Partnership with whatever purpose and authority the Partnership deems appropriate.

### **ELECTION TO THE PARTNERSHIP**

- 8 Elections for the Chair and members of the Partnership will be held at the Annual General Meeting, when all members shall resign but may

offer themselves for re-election. New members may be invited to join the Partnership at any time following a vote of current members.

## **VOTING**

- 9 Whenever possible, decisions will be made with the agreement of all members present at a meeting. However, if agreement cannot be reached, each category of membership (clause 5) will have one vote and a simple majority will be binding. The Chair will only use a casting vote when there is a tie of votes from other members.

## **PARTNERSHIP MEETINGS**

- 10 The Town Centre Partnership will hold at least four meetings a year when all members shall be invited to attend. Normally, two weeks' notice of these meetings will be given. One of these meetings will be the Annual General Meeting.

## **EXTRORDINARY GENERAL MEETING**

- 11 An Extraordinary General Meeting may be called at the request of two thirds of the membership of the Town Centre Partnership.

## **FUNDING**

- 12 The Partnership will be responsible for the proper and transparent administration of any funds held under its name which will be spent in ways that further the objectives of the Partnership.

## **CHANGES TO THE CONSTITUTION**

- 13 Any proposal to amend the Constitution shall be made at a meeting of the Partnership or an Annual General Meeting for which two weeks' notice has been given. An amendment will be approved by a simple majority as outlined in clause 9.

This Constitution was adopted at an open meeting of the Town Centre Group on 20<sup>th</sup> February 2007.

Signed: (on behalf of the Town Centre Partnership) Charles Sims  
Chairman

Witness:

Dennis Chandler  
Town Centre Manager