



Town Centre Manager
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**BUSINESS
 NEWSLETTER No. 19.
 October 2006**

To:~ The Manager/Director
 Eastleigh Town Centre Business

**BUSINESS BREAKFAST MEETING 7th
 NOVEMBER AT 8.00 a.m.**

The next Business Breakfast Meeting will be held on Tuesday 7th November 2006 in Boswells Café, Swan Centre at 8 a.m. This will be the first chance to hear the results from a "Mystery Shopper Survey" conducted in Eastleigh during August by the Retail Skills Partnership. No individual shop owner will be identified at the event. Following the presentation businesses will also hear about subsidised access to training workshops. There will also be an opportunity for businesses to discuss any issues they wish in an Open Forum.

Please use the Swan Centre entrance by Argos in Blenheim Road.

**A CHRISTMAS CAROL... ..
 IN EASTLEIGH
 SATURDAY 25th NOVEMBER 2006**

The Christmas Lights switch-on has been expanded this year into a whole day event of fun and entertainment for the whole family. The purpose is to make Eastleigh

more people into the Town. This has been made possible by extra funding provided by the Borough Council.

25th November 2006 from 6:30 p.m. For catering purposes please complete the "tear-off slip" and return to Mary Solly by **20 Nov** at Celebrations on the address shown:

The events so far organised include:~

- ◆ "Ice" skating ~ Car Park behind Sainsburys
- ◆ Live Reindeer ~ on the Park
- ◆ Face Painting/Stilt Walking/ Street Entertainment and Children's rides
- ◆ Moving theatre
- ◆ Climbing Wall in Wells Place (tbc)
- ◆ Bands playing throughout the day
- ◆ Children's Fancy Dress Competition ~ Swan Centre
- ◆ Illuminated Parade from The Point to the Bandstand with the Spitfires Band, Westfield Players, Uniformed Organisations and Santa in his sleigh with the Mayor
- ◆ Thornden School Band and Carol Singing around the Bandstand
- ◆ Christmas Light Switch-On (6 p.m.) followed by a free firework display.

To add to the fun of the day, businesses could allow their staff to wear fancy dress and **THE PLACE TO BE** and to attract some businesses are offering discounts on that day.

.....contd.

BUSINESS RECEPTION ~ 25th NOVEMBER 2006

To : Mary Solly Celebrations Limited 43a Leigh Road EASTLEIGH Hampshire. SO50 9DD	From :
	Name:
	Business:

I would like to attend the Business Reception on 25th November 2006

Signed: _____

CHRISTMAS OPENING/CLOSING ARRANGEMENTS

The Swan Centre's arrangements this year which other shops are invited to follow are:

Thursday 30th November to 21st December – Closing at 8 p.m.

Sunday 24th December 10 a.m. to 4 p.m.

Monday 25th December – Closed

Tuesday 26th December – 10a.m. to 4 p.m.

Monday 1st January – Closed

Tuesday 2nd January – Normal opening hours

SUNDAY TRADING

Sunday trading is now well established in the town and for those who do not open it is worth considering from early November so that the public gets used to who is open.

Turnover is higher in December in shops which are open regularly. One of the Swan Centre's main retailers, for example, say that they now take more money on a Sunday than they do on a Monday.

EMPLOYMENT LAW UPDATE

Knight Poulson Solicitors are holding a free Seminar on 31st October 2006 at The Point (4 p.m.) If this is of interest contact:~ Sarah Hills on 023 8064 4822

BUSINESS IDENTITY FRAUD

There is the potential for business to be subjected to identity fraud and the web site link below gives further details of how to prevent this:~ www.stop-idfraud.co.uk

SHOPWATCH RADIO SCHEME

For new businesses to Eastleigh, welcome.

A two-way radio scheme operates among the shops and the CCTV. Contact the CCTV Control Room on; 023 8061 5476 for details.

Dennis Chandler

TOWN CENTRE MANAGER